



WAMBA Committee Meeting 5-2013

Date: 27th August 2013

Time Start: 18:30

Location: Online

Attendees:

- Louise Wallace - Treasurer
- Jake Hannah – Secretary
- John Roberts – PMBC/Dwellingup
- Nigel Wade – DH
- Martin Danger
- Jodie Stembridge – Marketing
- Sarah Smith – WestCycle
- Kyra Eddy – WOW
- Margaret McIlroy – Goat Farmers
- Dave Marshal – Albany
- Myles Happ – Cape Mountain Bikers
- John Wallace – Collie

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1. Apologies

The following apologies were received by email:

- Dave Willcox – MRORCA
- Dean Berteshaw – SWMTBC
- John Barton
- Ian Humphrey – Kalamunda
- Lindsay Alsop

2. Minutes from Previous Meeting

The minutes from 30th July were accepted as accurate.

The following actions have not yet been resolved:

- **Jake has not organised a WAMBA stall up at Gunjin one Sunday morning. It has been decided to postpone this until later in the year and combine with RocknRoll and Kalamunda Collective**
- **The WAMBA strategy is not yet ready for review**
- **Jake has not contacted Karratha. Jodie will when she is updating the clubs info on the WAMBA website**

3. Treasurer's Report

From Louise Wallace:

Current balance is \$49,753.56

There are number of bills to pay this week for recent trail work and the gravity endure event.

4. President's Report

- South West Master plan has had first steering committee meeting. Common Ground ran a short workshop and outlined the plan of attack. The steering committee was left with a feeling of confidence that there is going to be an excellent result from the process.
- The State MTB Strategy is now back on track. Our new WestCycle MTB person Sarah has convened a steering committee meeting, and has the process lined up to allow a release of the plan at the end of November.
- I attended the latest TRG meeting. The important news is that the group voted on whether MTB would have a permanent seat at the table via WestCycle and Sarah. This wasn't successful because the groups involved need to have overarching responsibilities, rather than represent a particular trail user group. We were however voted in as a 'below the line' member, which means that we get all the minutes and communications from the TRG, and that we get invited to meetings that are specifically relevant to us. My current position is as a community member, so when I am no longer a member the position could pass to anyone, rather than me handing it to the next MTB person.
- DPaW (DEC) are convening the MTB working group again to update their MTB trail guidelines. This group will go through the current standards and come to a clear agreement about trail construction standards, so everyone understands what you can and can't do on DPaW land. Hopefully this will mean that when someone complains about a gap jump for example there is a set of standards to point to. The first meeting is next Tuesday. I'll be at that one, and we'll figure out where the members are going to come from at that stage. I daresay that this will take a fair while, but if you're interested in participating keep an eye out for the invitation.

5. MRORCA

From Dave Wilcox

What We Did Last Month

- Held weekly social rides

- Constructed 2km of new flow trail in the pines.
- Met with local Tourism Organisation to discuss partnership and map strategy.
- Met with DPaW Blackwood and Rec Unit to discuss Compartment 10 Project
- Got in principal approval for Compartment 10 trail network.
- Received 100k Lotteries Grant for Compartment 10 - Happy Times (Confidential for now until we issue press release)
- Held regular volunteer days
- Got in principal approval for trail realignment around TEC at Carters Trails
- Closed some unsustainable trails at Carters Road and opened realignments

What We are Doing Next Month

- Chair and Vice Chair meeting with Whistler (WORCA) and Squamish (SORCA) clubs, MTB Tourism organisations, Local Governments and other key stake holders in BC to discuss what we can do to grow MTBing in Margaret River.
- Working with DPaW to finalise realignment of trail that traverses a TEC
- Working with DPaW to finalise signage plan and signage for pines and Carters
- Continuing work on 2013 pines expansion. 5km of planned works.
- Submitting Grant for skills park development.
- Hosting volunteer build and maintenance days.
- Working with consultant and DPaW to finalise Detailed Area Plan for Compartment 10 MTB facility.
- Working with consultant on South West MTB Master Plan
- Working with AMRTA and AMR Shire to assist with funding trails.
- Continuing maintenance and resolving drainage issues.

What is Stopping Us (ie where we could do with some help)

- Just ourselves - TIME & RESOURCES

What We Learnt That Could Help Others

- Politics can get in the way of good results in the club.

6. Goat Farmers

This month

Trail maintenance continues

Peel DH have held several maintenance days in preparation for the State DH Champs

Planning a Women's Maintenance day with Silent Revolution

State Champs to be held weekend 31/8

Next month

- Trail maintenance to continue
- Hold SR Trail Maintenance day

7. Albany Cycle Club Mountain Bike Chapter

Last month:

- Increased social rides
- Draft website up an running
- Selected a consultant for Trails Hub Master plan - just waiting for City to announce . VERY excited.

Next month:

- Hoping to start consultation on Trails Hub plan
- Draft up Urban Downhill submission
- Work on membership - slowly increasing

Lessons learnt:

- There are a lot of people down here who need designated trails. Continually suprised to see new riders on "trails." Albany now has three quality bike shops.

8. Cape Mountain Bikers

What We Did Last Month

- Mexican Invasion- Rode Kalamunda Trails, Visited Lovin Shovels. Awesome Hosts, Awesome trail building. Thanks and Well-Done.
- Schools Program Development (Active After Schools Program). Confirmed intention to run program with Duns Primary School and have a quote to go to DSR for training with from Rock n Roll MTBing
- SW Boojarah Working Party Presentaton- Aboriginal Heritage Consultation now 90% done.
- Zone 6:
- TMP- received, not as welcomed as we would have liked but we move on.
- Our Community Bid for \$30k to City of Busselton was successful with \$20k being allocated.
- Our committee joined the DDCC cycle division.
- Audited Zone 6 post enduro. This year saw significant trail degradation. This is a concern.
- We did weed control- managed with Roundup basic weeds over about 1 1/2 acres
- We have a new draft website <http://capemountainbikers.weebly.com/>
- AGM- We're back on the membership drive with the famous \$1 memberships and preparing for this years AGM
- Myles has just heard that the Meelup Committee that it will be legal to ride in Meelup Reserve as of January 2014. This is after 5+ years of trying.

What We're Doing Next Month

- Continuing to develop Active After Schools Program as a component of publicity program. Do training with RnR MTB
- Social- Pemberton Camp School on 13-15 Sept
- Announce new Website
- Develop some posters and signs.
- Plan trail maintenance and start implementing while ground still soft.

- Hopefully kick on the FB program- Need to identify; Where to start? Whats our goals here?
- Zone 6- Review Mountain Bike Management plan and start a new MOU. Outline Rehab Plan.
- Hopefully SW Master Plan
- Initiate new discussions with DDCC Cycle Division committee.
- Prepare for our AGM

There was some discussion about the effectiveness and best use of facebook to promote clubs. The following recommendations were made:

- It is an excellent free, easy to use tool for getting your message out
- A “page” is more official than a “group”. Groups are good for organising rides etc
- Set your content guidelines before you start. Keep it relevant and avoid posting too much
- Choose your admins carefully
- Make good use of images. We have some stunning scenery and great photographers in WA

What We Learnt This Month

- Perseverance.

What We Need Help With

- If FB publicity was key to Gravity Enduro, perhaps someone could talk to that on Skype?
- Planning to cost effectively implement our trail plan

9. SWMTBC

What we did last month:

- Dardanup Shire funding grant application was successful!!
- Trail maintenance day on the 11th August. - Small turn out, but many rain affected areas of trail were repaired.
- Spent time with DePaW out on the trail, this resulted in part of the trail system being re routed to allow more effective repairs to the rain affected areas.

What we are doing next month:

- Continue working on the Wollaston Urban MTB Project, awaiting news about funding application.
- Trail maintenance. - Continuing to work with DePaW to provide a more permanent solution to trail areas affected by rain.
- Looking at more funding opportunities.

What we have learnt:

- Communication is very important.
- Give yourself time to organize things properly.

10. Collie

From John Wallace:

- MTB rides have been organised to coincide with the Collie-Donnybrook road race
- It is hoped to be part of the Spring in the Collie festival
- Maintenance work has been continuing on the dog leg section of Rays Trail that was started during the IMBA conference

11. WOW

What We Did Last Month

- Sarah Smith, MTB Development Officer attended meeting, and made a valuable contribution.
- WAMBA Strategic Plan – to have the word “women” in its wording in a useful and appropriate manner (to include marginalised groups).
- Silent Revolution – is to set up and post events on the SR website and links put through to WOW.
- Facebook Survey – Margaret produced questions. Group discussion. Amendments to be made.
- Facebook:
- Changed from WOW group (184 members) to WOW FB page – more official to post things as “WOW”, rather than ourselves.
- ABOUT – included reference to WAMBA in statement and link to website.
- Content guidelines set – reference to MTBing activities sanctioned and other inappropriate and irrelevant posts need to be removed straight away.
- Meeting minutes – allow access for all members, so share on FB page. Also save in Dropbox.
- Action Register – decided to start one to keep track of who’s doing what.
- Volunteer Month (September) – SR to be posted when ready.
- Organised Rides – discussed women’s activities re. MTB insurance and informing women riders about their liability. Liability – IMBA, MTBA, signed waiver, what did AvantiPlus Cannington do?
- WA Gravity Enduro – prizes donated by Mash Brewery and to be presented by Silent Revolution. Organised by Marg.
- Racing Categories – discussion about lack of choice for women to race within their relevant category. Often grouped together into one or two categories, so racing against women outside of their age group.
- Congratulations to Dunsborough for having so many women participating in their Festival.
- WAMBA “welcome” bag – WOW flyer needed? Speak to Martin (Marketing).

What We are Doing Next Month

- Facebook Survey – sending out survey to members.
- Resources - set up list of people and contacts for next meeting.
- WOW logo – Margaret working with Steve on this, although he’s pretty busy at the moment.
- Clubs – will be sending out an email to clubs and some regional bike shops to introduce WOW, explain our objectives and connect with female riders within each club/region.
- WAMBA website – look into option of getting WOW in dropdown menu on website.
- Facebook:

- Suggested we do a review of what's currently being posted on group page, its frequency and usage of posts (i.e. events coming up, tips shared from other stakeholders with relevance to MTBing, links to other posted WAMBA info).
- Pic of the Week – looking into doing something similar to WAMBA page.
- Racing Categories – Margaret to research background of women's racing categories and the rules behind those categories.
- Mechanical Skills Clinics – talk to bike shops NOR / SOR about doing women's only.
- WOW documents – set up Dropbox folder (or ask if can set up subfolder in WAMBA Dropbox).
- WA Gravity Enduro – speak to organisers about negotiating a women's quota for next event. Almost 10% for this event.

12. WAGE

What We Did Last Month

- Liaised with bike shops and other potential stalls for their attendance on the day
- Liaised with Shire of Kalamunda regarding 'race village' requirements
- Addressing conditions imposed by the Shire, DEC and DoW
- PR/Marketing with facebook, website updates, newsletter and addressing emails
- Organising equipment, signage, volunteers, race village layout, stalls
- Held the race!
- Thanks to all volunteers, this was a great success and we managed to attract some big names on the day
- No serious injuries to report which is of most importance

What We are Doing Next Month

- Paying the bills

Meetings on where to from here

What is Stopping Us

- Things getting too big and unmanageable – need to be realistic with our forward expectations and goals

What We Learnt Last Month that Might be Useful to Others

- Facebook is a very powerful tool when used correctly
- Network your pants off
- Being a not-for-profit entitled us to some discounts on equipment – use to your advantage

13. Kalamunda

What We Did Last Month:

Luvn Shovels

- Nearly done with opening planned for Sept 15th. Will be a photo/ride session.

Scorpion/Farrell Grove

- Scorpion/ lube me up/Upup and away trails signed off by DPaW
- Working with DPaW to improve links with KC to Farrel Grove.
- Work to start on new 1km down "Ferral Groove" in a week or so.

Green Trail

- Design approved by DPaW
- Due to a very tight budget and following on from the success and skills learnt on Scorpion/Farrell Grove it has been decided to construct this trail using a similar method. Ian will project manage, Ivan Svensen will provide the machine work at cost and contractors will be utilised for hand finishing
- Work will commence on 1st October in line with DPaW requirements

General

- Volunteer days run, including full trail maintenance day. More planned, inc end of season Thankyou Ride/BBQ in October.
- Trail maintenance being undertaken by contractors on Muffin tops, with the further 2 bears being built.
- Rides under the Kalamunda Collective starting to pop up. Nearing 500 members on face book.
- Dirt Art due back to undertake previous agreed maintenance/tweaking to Gunjin trails.
- Official Gunjin trails opening, (see report from Gravity Enduro sub committee).
- No further progress/feedback on the trail maintenance sponsorship program from DPaW.
- Met up and took a few of the Cape MTB riders on a "Show and Tell" ride.

14. DH Report

What we did last month:

- Nigel appointed as the DH sub-committee representative.
- Identified who of the current sub-committee members were interested in doing particular projects
- Rex and Matt to continue with Dwellingup, Nigel and Morgan to build on work done for Wright's Brook.
- State champs planning - working with PMBC.
- Got the application for Dwellingup planning funding almost finalised.

What we'll do next month:

- Continue working on the Dwellingup planning application (and hopefully submitting).
- Figure out current state of the Wright's Brook project, and where to go from here.

What's hindering us:

- People moving interstate.
- Advocacy time disappearing to running current race events.

- Opinions that everything takes too long or is too 'big picture', so people lose interest - plenty of people out there who want to build the trails, not so many who are prepared to go through the appropriate approval processes

There was some discussion about the way forward for the Dwellingup application after DPaw are not prepared to support this yet. Sarah Smith is going to set up a meeting between DPaw, WestCycle, WAMBA, PMBC and PDMBC. **Action: Sarah Smith.**

15. Dwellingup

What did we do last month:

- Progressed plans for the Alcoa Action Grant Project, Including;
- Spent time on the ground assessing potential options for up-to approx 2km of new trail.
- Did some research, discussed options and costs with Paul Neve and Mark Wardle.
- Met with Kate Burton and walked the ground to discuss potential. Kate then took this discussion to Dpaw HQ and I am awaiting a response.
- Submitted dpaw Volunteer form.
- Discussed with Relevant PMBC crew, as to what their plans for 12hr are.
- Compiled a draft set of options in which we could use for the Alcoa Volunteer day. There are 3 options.
- Have not yet circulated said options, as am waiting on Dpaw response before knowing what we can even put up.

What will we do next month:

- Submit another Alcoa grant application for US\$10k.!
- Need WAMBA help to come up with a good justification, as they already fund Mundabiddy, Dusk til Dawn and Marrinup.
- Continue discussions with Dpaw.
- Circulate Marrinup options to WAMBA and DTG for review.
- Submit Dpaw Volunteer Project plan to Dpaw and Louise.
- Lock in Volunteer days with Alcoa crew. (currently October 9,10,11). Option for work still pending. Fall back plan is maintenance.
- Ongoing discussions with PMBC re, 12 hr.

16. PMBC

A quick update from PMBC:

- The club committee has re-formed with massive amounts of enthusiasm and lots of good ideas. Probably best to field any questions in the meeting.
- Not much to report at the moment, but be assured that lots of good work is happening in the background regarding racing and providing support to put back into the trails that are used for racing, and in general.

17. JAG (Jarrahdale)

From Louise:

- DPaW okayed the proposed maintenance work at Langford Park funded by the PMBC 2012 12 hour donation
- RocknRoll are to do this work
- There will be 2 volunteer days
- Still waiting trail head maps. **Jake to provide a temporary one for now.**

18. Marketing

Last Month:

- Facebook: 75 new likes (now up to 1315). Monthly reach: 19,839
- First order of T shirts are here and we now have some stock
- Helped run the Gunjin Gravity Enduro race including WAMBA stand - thank you Kyra, Margaret, Jane, Jodie, Alex and Martin
- Travis assisted Kalamunda Collective order some stem caps

Next Month:

- Newsletter this week
- Jodie is updating club info and sub committee info on WAMBA website - please review what is currently there and send her any updates
- Martin is working with RocknRoll on starter packs to go to bike shops for new riders
- Martin is coordinating Cape to Cape familiarisation rides with MRORCA and Cape Riders
- Develop WAMBA calendar - Jesse
- Parking at Dwelli 100

19. General Business

- Myles asked for advice on how to use the MTBA/IMBA Register Now system. Jake will meet with him to help. **Action: Jake Hannah**
- Wal asked if anyone, Perth in particular, had structural drawings for TTFs as their DPaW department require them. Jake advised that Dean has all of our info already and that it was not though that this was required for volunteer built trails. Wal expressed his frustration of this inconsistencies between regions. Sarah confirmed that the sustainability plan will help to solve this problem.
- Wal advised that the Hamilton freeride area has been closed
- The use of Google docs was brought up. Martin advised that where multiple are editing a document Google docs are good. For simple file sharing Dropbox is good.
- Margaret asked if anyone is organising IMBA Take A Kid Mountain biking day this year. The SW club will be as usual. At one point they were the only club in the southern hemisphere doing so.
- Wal advised that he has had a lot of interest in the proposed IMBA Master Class and it is 50% full already. This course is likely to cost \$1000-1500 per person.

WAMBA Committee Meeting 5-2013

Meeting Closed: 20:00

Next Meeting: 18:30, 15th October, 2013, DSR, Leederville

